



This Old Farm Meats & Processing
a Division of This Old Farm, Inc.
“Rejuvenating the Land One Farm at a Time”

Effective 2/1/2022

RE: New Scheduling Strategy

Dear farmer,

I am writing to thank you for your continued support and desire to work together to make good local meat available to your customers. It is with gratitude that I approach each day to fulfill the mission of supporting the family farmer.

To best complete this mission, we changed the manner in which we schedule. I know how hard change is in this uncertain world so I know this has been hard on some of you. Please know, it was done with you in mind. In order to take care of the most farmers, we started to reserve your slaughter spots without an actual date but rather with a month and time of the month (early, mid or late). This is allowing us to increase efficiency in processing and on the farm by grouping farmers that live close together on the same slaughter spots. It is allowing us to book our largest farmers first so that they do not have to split their dates amongst several dates when not desired. It is allowing us to work to improve quality and efficiency by moving hogs to a day of the week that is less disruptive. All of these benefits are to ensure we take best care of our farmer customers.

If you have reserved slaughter appointments and wish to let us know any limitations (ie, cannot come on the last Thursday of the month or need a monthly appointment on the last Thursday of every month) you have, please reach out. We are here for you and your farm business growth. We appreciate your willingness to trust in our dedication to our mission and know that we will not leave your needs unaccounted for. Your reserved spot guarantees you your spot!

See you soon!

Jessica Roosa and the entire team at This Old Farm

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